AMA American Management Association

Implementation Matrix

Partnering to Ensure Success

Define	Align	Execute	Outcome
Clear Vision → Compelling Reason	Leaders Demonstrate Commitment → Value to Learner	Knowledge Skills → Processes Systems	= Success
X → Compelling Reason	Leaders Demonstrate Commitment → Value to Learner	Knowledge Skills → Processes Systems	= Not Permanent
Clear Vision → X	Leaders Demonstrate Commitment → Value to Learner	Knowledge Skills → Processes Systems	= Not Urgent
Clear Vision → Compelling Reason	X → Value to Learner	Knowledge Skills → Processes Systems	= Not Important
Clear Vision → Compelling Reason	Leaders Demonstrate Commitment → X	Knowledge Skills → Processes Systems	= Not Worth It
Clear Vision → Compelling Reason	Leaders Demonstrate Commitment → Value to Learner	X → Processes Systems	= Not Possible
Clear Vision → Compelling Reason	Leaders Demonstrate Commitment → Value to Learner	Knowledge Skills → X	= Not Effective